

MUSIC

CONFERENCE ALBERTA
BAND • CHORAL • CLASSROOM • STUDIO

3-5 November 2011
Capri Centre, Red Deer

103-10612 124 Street
Edmonton, AB T5N 1S4
780-488-7464/780-488-4463
brendan@albertachoralfederation.ca
neil@albertabandassociation.com

20 May 2011

Dear Sir/Madam:

On behalf of Music Conference Alberta, I would like to extend an invitation to you and your business, organization, or institution to advertise in the Music Conference Alberta program and to exhibit at the Music Conference Alberta Trade Fair. Music Conference Alberta 2011 will be held 3-5 November in Red Deer; the Capri Centre will once again house the trade fair and the majority of the conference sessions.

Program advertising details and trade fair exhibition information can be found on the attached form. Discounted advertising rates are available for trade fair exhibitors. All Music Conference Alberta delegates and presenters will receive a conference program – a minimum of 500 programs will be printed. While the majority of advertising space is in black and white, there are a limited number of colour spots available on a first-come-first-serve basis.

The Music Conference Alberta Trade Fair will be held in the Exhibition Hall of the Capri Hotel and Conference Centre. The conference schedule will be similar to that of 2010 allotting over 3½ hours, during which there are no scheduled sessions, for delegates to browse and buy at the trade fair. The trade fair will be open 9:30-6:30 on Friday, 4 November, and 9:30-4:00 on Saturday, 5 November. Setup will take place on Thursday, 3 November, during the afternoon. Exhibitors are encouraged to consider offering conference discounts or other special conference promotions.

To reserve your advertising and/or trade fair spot please complete the attached form and mail it to:

Music Conference Alberta
#206, 10612-124 Street
Edmonton, AB T5N 1S4
FAX 780-488-4132

Program ads should be forwarded electronically to the Alberta Choral Federation (info@albertachoralfederation.ca) by 1 October 2011. Basic text ads are also available – contact Brendan at the Alberta Choral Federation (780-488-7464) for more information.

I would also like to take advantage of this opportunity to invite you to consider sponsoring a session, a coffee break, or part of a reception at the conference. Sponsorship commitments vary greatly so if you are interested please contact me at your earliest convenience to discuss the possibilities.

With questions or for more information about the trade fair please contact the Alberta Band Association (780-488-2263, neil@albertabandassociation.com); please contact the Alberta Choral Federation (780-488-7464, brendan@albertachoralfederation.ca) with any questions regarding advertising in the program.

We look forward to seeing you at Music Conference Alberta!

Sincerely,



Brendan Lord
Executive Director, Alberta Choral Federation