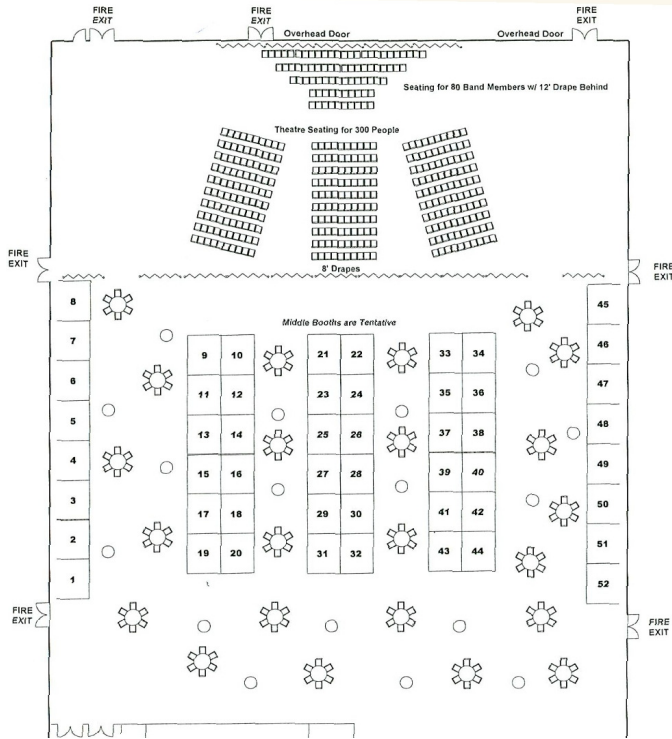


Exhibitors, please indicate your top 4 choices of booth location on the map below.



Music Conference Alberta will prepare nametags for up to 4 representatives of your organization. Please print the names as you'd like them to appear on the nametags below:

1. _____
2. _____
3. _____
4. _____

Booths are assigned on a first come, first served basis. Once exhibition space has been assigned a copy of the Exhibitors Guide will be sent to you. This guide will contain important information about the Music Conference Alberta Trade Fair and will include all order forms for Trade Show Services.

MUSIC
 CONFERENCE ALBERTA
 BAND • CHORAL • KODÁLY • STUDIO

30 October-1 November 2008
 Capri Centre, Red Deer

**Invitation to
 Advertise and
 Display**

*Alberta Band Association
 Alberta Choral Federation
 Alberta Music Education Foundation
 Alberta Kodály Association*

reach your target audience!
 advertise in the Music Conference Alberta program

Advertising Rates for Trade Fair Exhibitors

- Full Page General (7.5x10) \$300
- Full Page Inside Cover (7.5x10) \$400
- Full Page Back Cover (7.5x10) \$500
- 1/2 Page Vertical (3.625x10) \$200
- 1/2 Page Horizontal (7.5x4.875) \$200
- 1/4 Page Vertical (3.625x4.875) \$125

Non-Exhibitor Advertising Rates

- Full Page General (7.5x10) \$500
- Full Page Inside Cover (7.5x10) \$625
- Full Page Back Cover (7.5x10) \$850
- 1/2 Page Vertical (3.625x10) \$325
- 1/2 Page Horizontal (7.5x4.875) \$325
- 1/4 Page Vertical (3.625x4.875) \$200
- 1/4 Page Vertical (non-profit rate) \$ 95

Total Advertising Fees \$ _____ A

Full payment must be included with this form.

Artwork Specifications

Ads supplied electronically should be sent as PDF files built to size whenever possible. Fonts must be embedded in the PDF files. Ads can be emailed to brendan@albertachoralfederation.ca.

Camera ready ads are acceptable but a high resolution laser print must be supplied. Ads must be built to size. Please send ads to:

Alberta Choral Federation
 #103, 10612, 124 Street
 Edmonton, AB T5N 1S4

All ads must be received by 30 September 2008.

Membership Information

(advertisers and exhibitors must be a member of one or more of these associations)

I am also purchasing/renewing a membership in the:

- Alberta Band Association (\$100 Institutional, \$130 Commercial)
- Alberta Choral Federation (\$150 Choirs/Institutions; \$150 Corporate)
- Alberta Music Education Foundation (\$50 Commercial)
- Alberta Kodaly Association (\$50 Commercial)

Total Memberships \$ _____ B

Total Advertising Fees and Memberships (A+B) \$ _____ C

Music Conference Alberta Trade Fair
Exhibitor Registration Form

Exhibitor Information

 Company Name

 Company Contact Person

 Company Street Address

 City Province Postal Code

 Phone Number Fax Number

 E-mail Address Website

 Type of Product to be Displayed

Exhibitor Fees

Indicate your 1st, 2nd, 3rd, and 4th choices of booth location on the reverse side of this form.

Early Bird

Prior to 30 September • Number of booths _____ at \$325 each \$ _____ D

Regular

After 30 September • Number of booths _____ at \$425 each \$ _____ E

Note that payment must be received by 30 September to take advantage of the Early Bird Rate.

TOTALS

Total Exhibitor Fees (lines D/E) \$ _____

Total Advertising & Membership Fees (line C) \$ _____

Total Fees \$ _____

Please make cheques for the Trade Fair and Advertising payable to the Alberta Band Association, #206, 10612-124 Street, Edmonton, AB T5N 1S4.