MUSIC CONFERENCE ALBERTA

BAND • CHORAL • CLASSROOM • STUDIO

3-5 November 2011
Capri Centre, Red Deer

OPPORTUNITIES TO ADVERTISE & EXHIBIT

Music Conference Alberta Trade Fair
Exhibitor Registration

Company Name

Company Contact Person

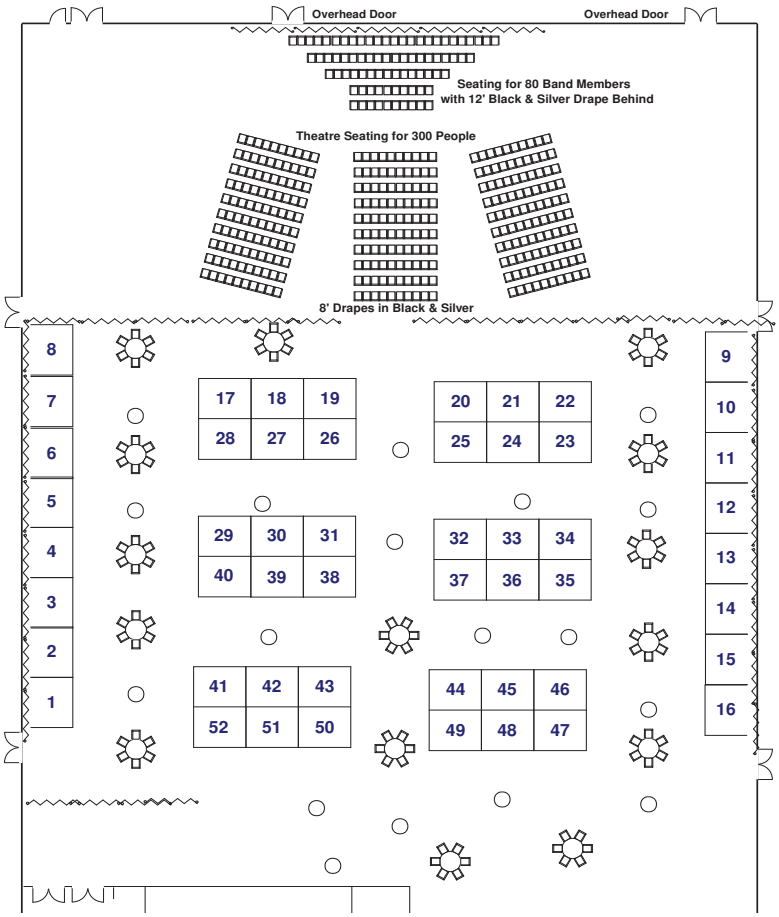
Street Address *City, Province* *Postal Code*

Telephone Number *Fax Number*

E-mail Address *Website*

Type of product to be displayed

Please indicate your 1st, 2nd, 3rd, and 4th choices of booth location below.*



*** Booths are assigned on a first-come first-served basis. If none of your preferences are available, you will be assigned another booth by Music Conference Alberta.**

reach your target audience!
Advertise in the MCA Program!

Rates for Trade Fair Exhibitors

☐ Full Page Back Cover (colour, 7.5x10)	$500
☐ Full Page Inside Cover (7.5x10)	$400
☐ Full Page General (7.5x10)	$300
☐ Half Page Vertical (3.625x10)	$200
☐ Half Page Horizontal (7.5x4.875)	$200
☐ Quarter Page Vertical (3.625x4.875)	$125

Non-Exhibitor Rates**

☐ Full Page Back Cover (colour, 7.5x10)	$850
☐ Full Page Inside Cover (7.5x10)	$625
☐ Full Page General (7.5x10)	$500
☐ Half Page Vertical (3.625x10)	$325
☐ Half Page Horizontal (7.5x4.875)	$325
☐ Quarter Page Vertical (3.625x4.875)	$200
☐ Quarter Page Vertical (non-profit rate)	$95

**** Advertisers who are not displaying at the trade fair should still complete the company information in the left column and submit this form with payment by 1 Oct.**

All ads should be supplied electronically. Fonts must be embedded in PDF files. Please send art-work to **brendan@albertachoralfederation.ca. Ads must be received by 1 October 2011.**

Membership

All advertisers and exhibitors must be a current member of one or more of the following organizations:

☐ Alberta Band Association
($125 Institutional/$150 Commerical)

☐ Alberta Choral Federation
($150 Institutional/$150 Corporate)

☐ Alberta Music Education Foundation
($50 Commercial)

☐ Alberta Kodaly Association
($50 Commercial)

Summary & Payment

Total Advertising Fees $_____

___ **Early Bird Booths** ($325 ea.) $_____
until 1 October 2011 (payment must be received by this date)

___ **Regular Booths** ($425 ea.) $_____
after 1 October 2011

Membership Fees $_____

TOTAL $_____

Please make cheques for exhibiting and advertising fees payable to the Alberta Band Association, 206-10612 124 Street, Edmonton, AB T5N 1S4.