

MUSIC

CONFERENCE ALBERTA
BAND • CHORAL • KODÁLY • STUDIO

30 Oct—1 Nov 2008
Capri Centre, RED DEER

#206, 10612-124 Street
Edmonton, AB T5N 1S4
780-488-7464/780-488-4463
brendan@albertachoralfederation.ca
neil@albertabandassociation.com

15 May 2008

Dear Industry/Corporate Members,

On behalf of Music Conference Alberta I would like to extend an invitation to you and your business to advertise in the Music Conference Alberta program and to exhibit at the Music Conference Alberta Trade Fair. Music Conference Alberta 08 will be held 30 Oct-1 Nov 2008 in Red Deer; the Capri Centre will once again house the trade fair and the majority of the conference sessions.

Program advertising details and trade fair exhibition information can be found on page X of the enclosed conference brochure. Discounted rates are available for program advertising and trade fair exhibitor combinations.

All Music Conference Alberta delegates and presenters receive a conference program – a minimum of 500 programs will be printed. While the majority of advertising space is in black and white, there are a limited number of colour spots available.

The Music Conference Alberta Trade Fair will be held in the Exhibition Hall of the Capri Hotel and Conference Centre. Last year delegates and exhibitors both asked for more designated trade-fair time, so this year, in addition to coffee breaks, over 3½ hours have been allotted for the Trade Fair (i.e. there are no sessions happening during those 3½ hours). The trade fair will be open 9:30-6:30 on Friday, 31 October, and 9:30-3:00 on Saturday, 1 November.

To reserve your advertising and/or trade fair spot please complete the attached form and mail it to:

Music Conference Alberta
#206, 10612-124 Street
Edmonton, AB T5N 1S4
FAX 780-488-4132

Please send camera ready ads for the program to the Alberta Choral Federation (brendan@albertachoralfederation.ca) by 29 Sep 2008. Basic text ads are also available. Please e-mail Brendan for more information.

With questions or for more information about the trade fair please contact the Alberta Band Association (780-488-2263, neil@albertabandassociation.com); please contact the Alberta Choral Federation (780-488-7464, brendan@albertachoralfederation.ca) with any questions regarding program advertising.

We look forward to seeing you at Music Conference Alberta!

Sincerely,



Brendan Lord
Executive Director, Alberta Choral Federation